

## Work2BeWell Monthly Newsletter

September 2025

September is a big month for us—it's **Suicide Prevention Awareness Month**, a time to come together, break the stigma, and remind each other that no one has to face hard times alone. This month's newsletter is packed with resources, events, and stories to keep you informed and inspired.

How Are You #Working2BeWell

"It's not weak to ask for help. It's brave."

— Michael Phelps

American competitive swimmer

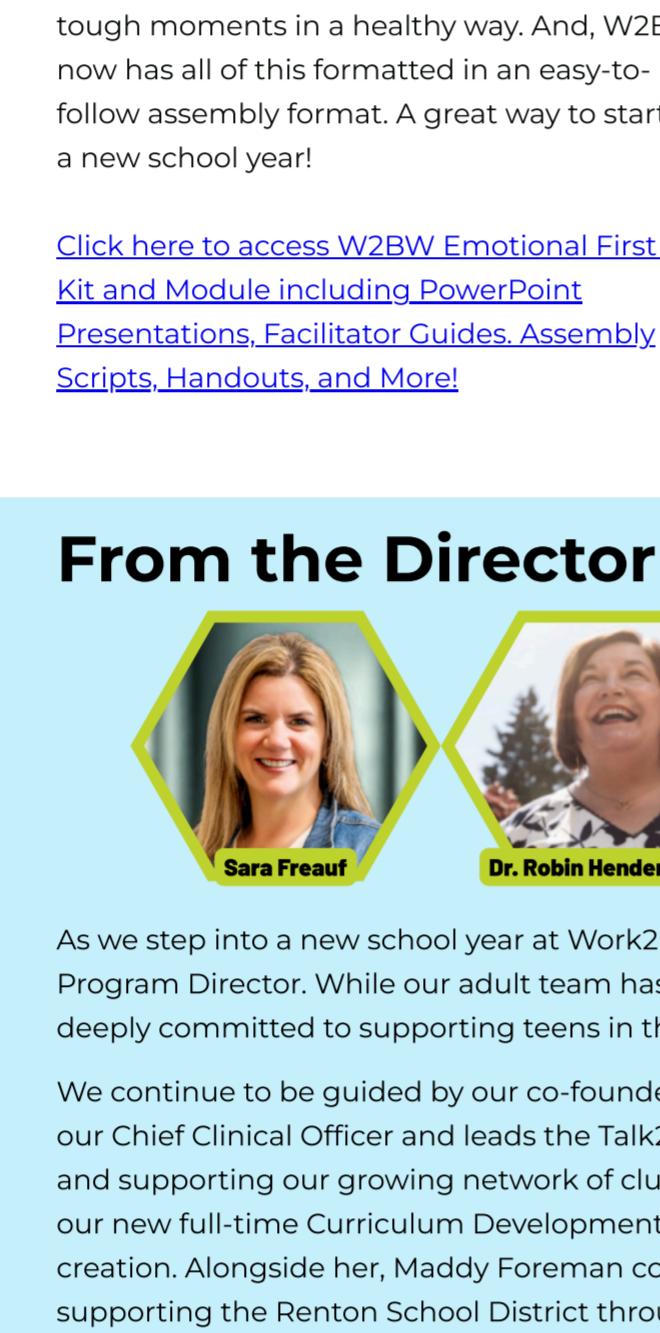
Most successful and most decorated Olympian of all time with 28 medals



Even the strongest people, the ones who seem like they have it all together, struggle sometimes. Michael Phelps, the most decorated Olympian in history, reminds us that strength is not about pretending you are fine all the time. Real strength is knowing when you need support and having the courage to reach out. If you are going through something tough, asking for help does not make you weak—it shows you are brave enough to take care of yourself.

Remember, you don't have to do life alone.

### What You'll Need for September



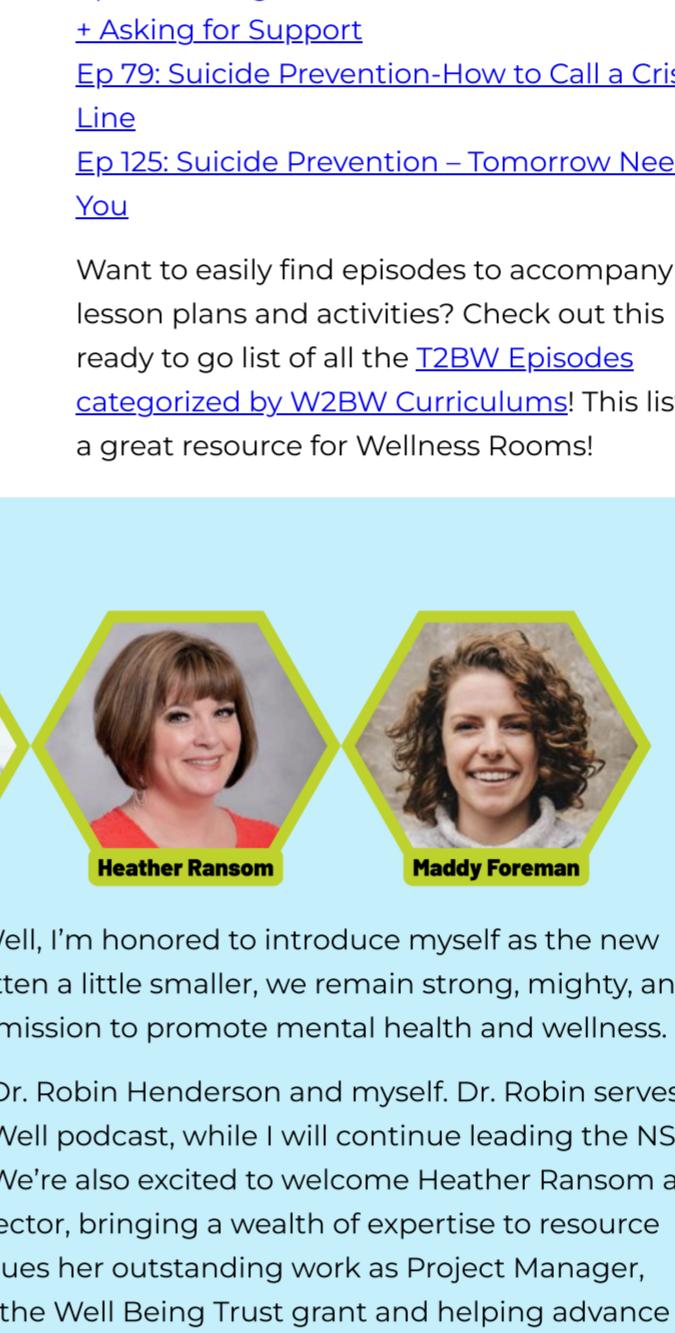
#### NEW W2BW Emotional First Aid Kit Assembly

Emotional first aid is important because it helps people take care of their mental and emotional well-being the same way physical first aid helps with injuries. For teens, it's especially valuable because:

- **Life gets stressful.** School, friendships, family, and personal challenges can feel overwhelming. Emotional first aid gives teens healthy ways to cope.
- **Prevents small problems from growing.** Just like cleaning a small cut keeps it from getting worse, practicing emotional first aid can stop stress, anxiety, or sadness from building up.
- **Builds resilience.** Having tools ready—like calming strategies, positive reminders, or support contacts—helps teens bounce back quicker when things get hard.
- **Encourages reaching out.** It normalizes the idea that it's okay to need help and teaches caring for your emotions is just as important as caring for your body.

In short, emotional first aid equips teens with the skills and support they need to handle tough moments in a healthy way. And, W2BW now has all of this formatted in an easy-to-follow assembly format. A great way to start off a new school year!

[Click here to access W2BW Emotional First Aid Kit and Module including PowerPoint Presentations, Facilitator Guides, Assembly Scripts, Handouts, and More!](#)



#### Talk2BeWell Podcast - 150th Episode!

Each T2BW episode opens the door to meaningful conversations amongst peers and amplifies teen voices and perspectives. Through open, honest conversations, we help students connect with one another and work towards breaking the stigma around mental health.

W2BW encourages you to check out this special NEW podcast where Dr. Robin Henderson and three of our National Student Advisory Council teens talk with Wendy Martinez Farmer, VP of 988 Strategy-Quality Improvements and Clinical Standards, to learn more about 988 and 988 Day!

[Ep 147: Mental Health Awareness with Erika's Lighthouse](#)

Here are some other T2BW episodes in support of September as Suicide Prevention Awareness Month:

[Ep 38: Seeking Help + Finding Support](#)

[Ep 50: The Defensive Line: Suicide Prevention + Mental Health](#)

[Ep 56: Suicide Prevention](#)

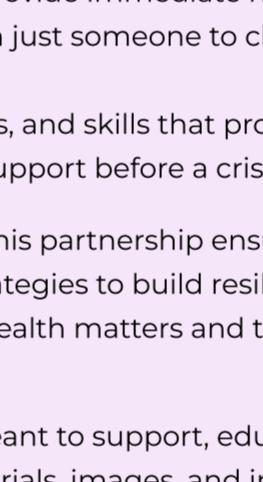
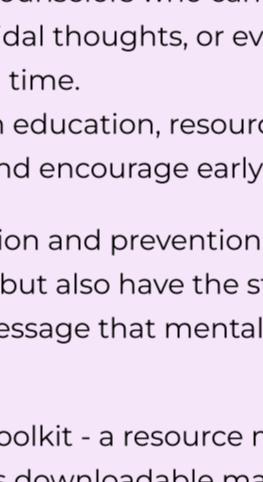
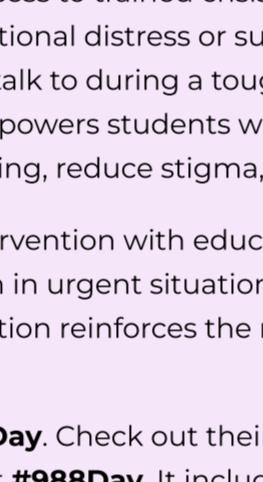
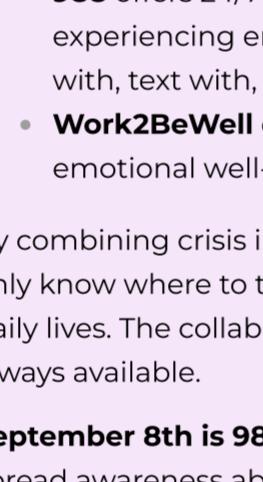
[Ep 58: Talking to an Adult About Mental Health + Asking for Support](#)

[Ep 79: Suicide Prevention-How to Call a Crisis Line](#)

[Ep 125: Suicide Prevention -Tomorrow Needs You](#)

Want to easily find episodes to accompany lesson plans and activities? Check out this ready-to-go list of all the [T2BW Episodes categorized by W2BW Curriculums](#)! This list is a great resource for Wellness Rooms!

### From the Director



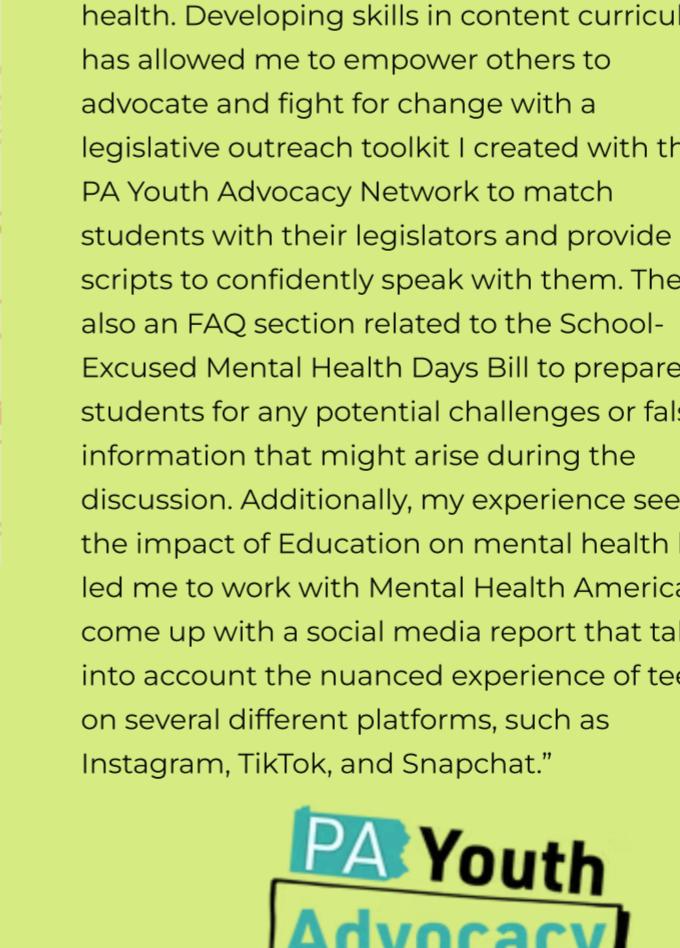
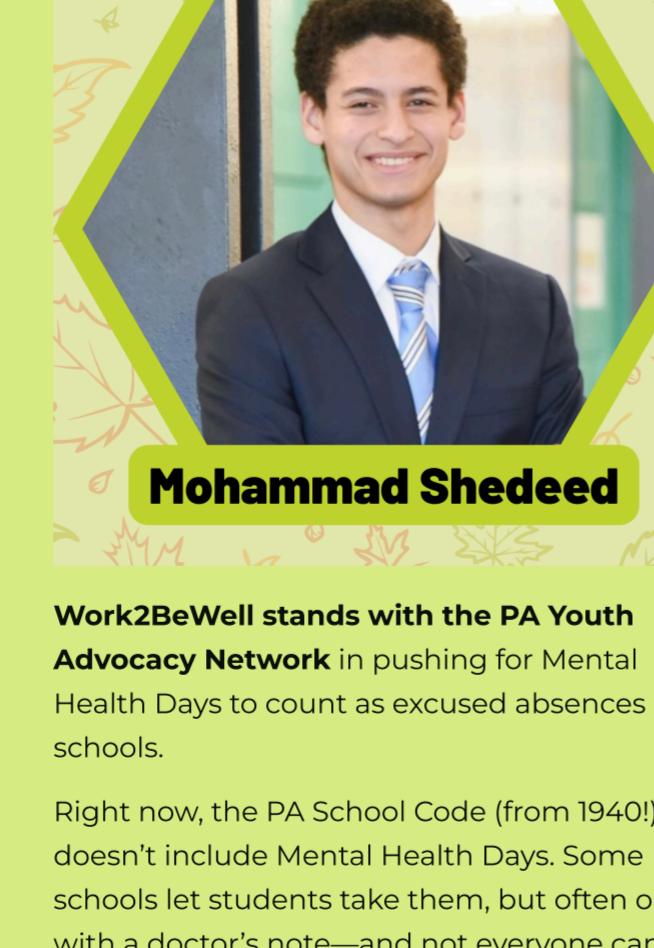
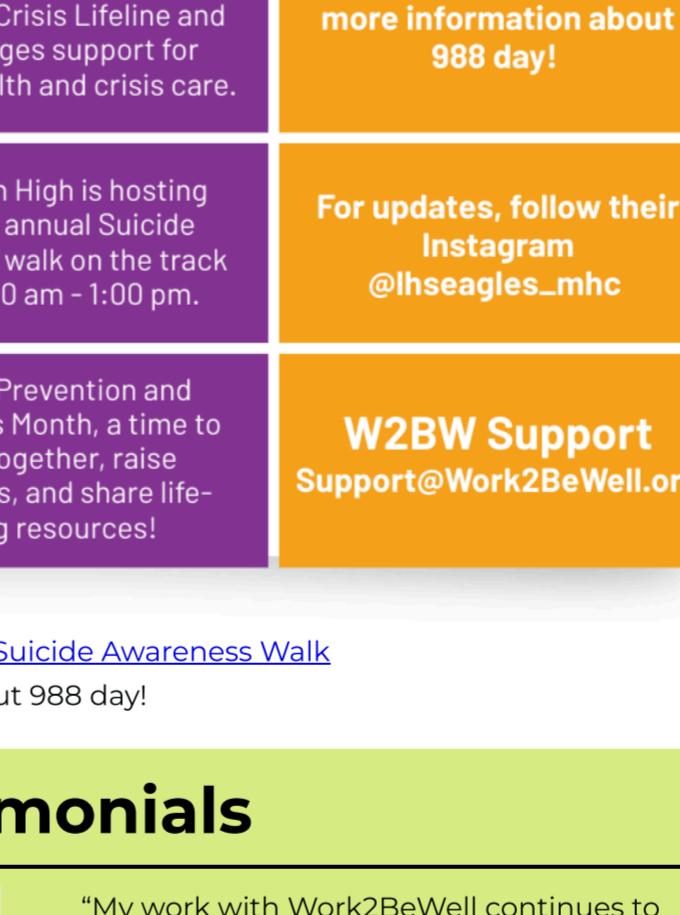
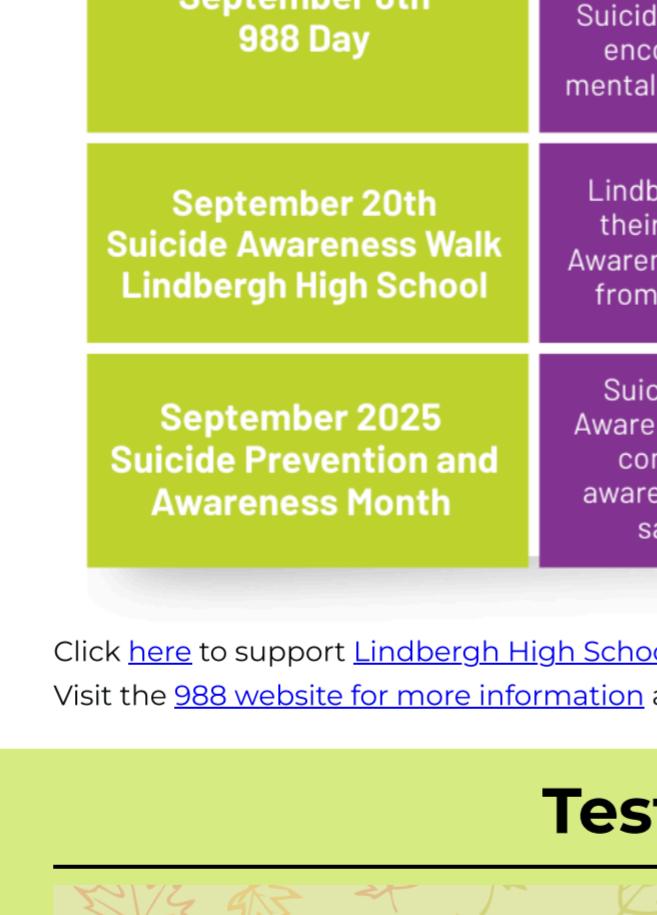
As we step into a new school year at Work2BeWell, I'm honored to introduce myself as the new Program Director. While our adult team has gotten a little smaller, we remain strong, mighty, and deeply committed to supporting teens in their mission to promote mental health and wellness.

We continue to be guided by our co-founders, Dr. Robin Henderson and myself. Dr. Robin serves as our Chief Clinical Officer and leads the Talk2BeWell podcast, while I will continue leading the NSAC and supporting our growing network of clubs. We're also excited to welcome Heather Ransom as our new full-time Curriculum Development Director, bringing a wealth of expertise to resource creation. Alongside her, Maddy Foreman continues her outstanding work as Project Manager, supporting the Renton School District through the Well Being Trust grant and helping advance W2BW processes, translations, and grants.

Looking ahead, we're expanding our internship program to engage more of our amazing alumni in supporting clubs, podcasts, and special projects. We are so grateful for the adults who have supported Work2BeWell through the years, and we look forward to continuing to provide free resources, meet students where they are, and create opportunities for advocacy and wellness in every community.

Together, we are Work2BeWell.  
—Sara Freau (Niles), Program Director

### NEW NSAC ANNOUNCEMENT!



To learn more about this year's NSAC, visit [work2bewell.org/about/nsac/](#).

### Partnership Update

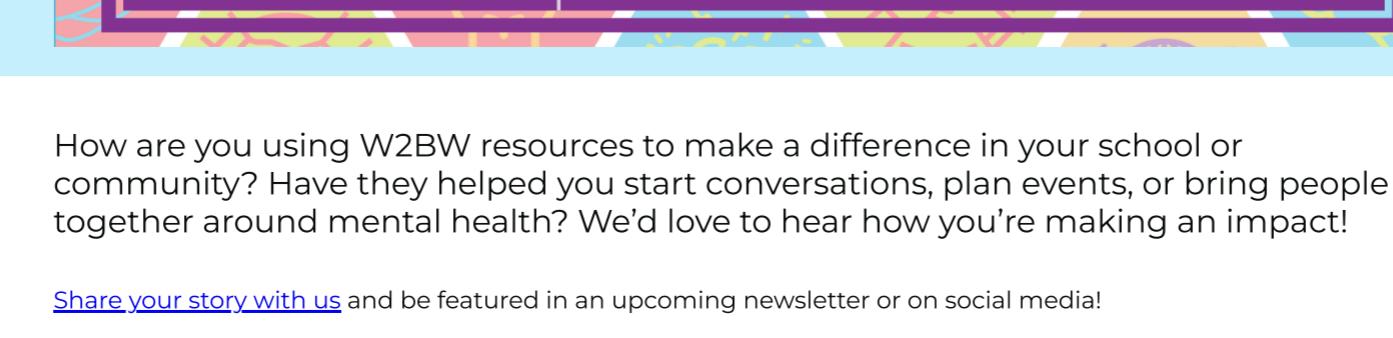
**Why 988 and Work2BeWell Are a Great Partnership**  
988, the Suicide & Crisis Lifeline, and Work2BeWell share a common goal: ensuring that teens have the support and resources they need to care for their mental health. Together, they provide both immediate assistance and long-term prevention tools.

- **988** offers 24/7 access to trained crisis counselors who can provide immediate help to anyone experiencing emotional distress or suicidal thoughts, or even just someone to chat online with, text with, or talk during a tough time.
- **Work2BeWell** empowers students with education, resources, and skills that promote emotional well-being, reduce stigma, and encourage early support before a crisis develops.

By combining crisis intervention with education and prevention, this partnership ensures teens not only know where to turn in urgent situations but also have the strategies to build resilience in their daily lives. The collaboration reinforces the message that mental health matters and that help is always available.

**September 8th is 988 Day.** Check out their toolkit - a resource meant to support, educate, and help spread awareness about **#988Day**. It includes downloadable materials, images, and information to amplify their message of "Compassionate Help. Anytime. Anywhere."

Use the [988 Day Toolkit](#) and [W2BW resources](#) in a combination of ways that will best suit the needs of your club and community!

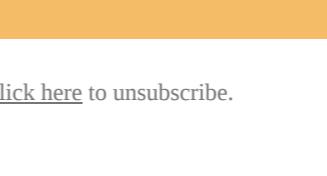


To learn more about this year's NSAC, visit [work2bewell.org/about/nsac/](#).

### TESTIMONIALS



"My work with Work2BeWell continues to shape my motivation and passion for mental health. Developing skills in content curriculum has allowed me to empower others to advocate and fight for change with a legislative outreach toolkit I created with the PA Youth Advocacy Network to match students with their legislators and provide scripts to confidently speak with them. There is also an FAQ section related to the School-Excused Mental Health Days Bill to prepare students for any potential challenges or false information that might arise during the discussion. Additionally, my experience seeing the impact of Education on mental health has led me to work with Mental Health America to come up with a social media report that takes into account the nuanced experience of teens on several different platforms, such as Instagram, TikTok, and Snapchat."



Scan here to see the one-pager for more information!



Scan here to sign the petition!



For more information, visit [www.payoutadvocacy.org/](#)

### New W2BW Resource Review Survey

Have you participated in one of our modules?

If you answered YES,  
please consider taking our W2BW Module Survey!

The survey should only take a few minutes, and your honest feedback is greatly appreciated.

### WE VALUE YOUR OPINION!

To begin the survey, scan the QR code or enter the link below.



[tinyurl.com/yymfax7u](#)

How are you using W2BW resources to make a difference in your school or community? Have they helped you start conversations, plan events, or bring people together around mental health? We'd love to hear how you're making an impact!

[Share your story with us](#) and be featured in an upcoming newsletter or on social media!



### WORK2BEWELL

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