Draft Process for Launching W2BW Club /School

Initiation

- School or community-based organization expresses interested in becoming W2BW school or club
- W2BW targets school or community-based organization
- Individual student expresses interest in starting club at their school

Engagement

- Launch kick off meeting with school, community-based organization or individual to assess interest
- Share club / school pathway
- Identify key school supporters (i.e., teachers, other teens, club advisors, administration, community leaders)

School / Club Pathway

- Leverage club starter guide to begin implementation planning
- Form W2BW club(s) or identify a club where W2BW curriculum can be delivered
- If interest, and club(s) has been started, launch W2BW school
- Develop assessment plan for determining community impact

Technical Assistance

- In partnership with W2BW and the National Student Advisory Council, aid school or community organizations to ideas to remove barriers and launch clubs.
- W2BW to continue to share curriculum and resources (advanced access)

Draft Pathway for W2BW Club / School

Identify / Recruit School(s)

Apply

Launch W2BW club(s) Meet W2BW minimum requirements

Launch W2BW school Meet W2BW School requirements

Required elements for	New School Club	W2BW School	Existing clubs
Student led/initiated	x		
Engaging and connecting	x		
Based on immediate needs of students	x		
Admin/Educator (initiated by admin in partnership with teens)		x	
Open to all students	x		
Meet at least once a month	x		
Plan one all school event per year	x		
Share / teach lessons (curriculum) at each monthly meeting	x		
Making mental health a priority for students	x	x	
Making mental health a priority for educators and faculty		х	
Every student has been trained in a mental health topic (ECPR)		х	
Participating in pre/post surveys	x	х	
Communicate & shared successes to support further outreach (i.e., newsletters, social media)	x	х	
A place where students can share their voice about mental health and emotional well-being	x	x	
National Student Advisory Council Participation			