

Work2BeWell

Work2BeWell is a social movement empowering teens and transforming the conversation around mental health. We equip students, educators, and parents with digital wellness tools to foster conversation and resilience so that teens can thrive.

Work2BeWell program implementation involves three steps:
1. access 2. education 3. activation



Access: digital rollout of curriculum & hub resources

State Level: Work2BeWell rollout presentation to **state education leaders and student council groups** at conferences or through Work2BeWell sponsored summit events. Rollout uses train the trainer model to showcase curriculum to educators and student leaders, and introduces #BeWell Student Advisory Council toolkits and additional resources on the Work2BeWell hub (www.work2bewell.org). Presenters highlight Work2BeWell social media platforms promoting digital wellness.

Work2BeWell Role: Work2BeWell representatives network with state education leaders and student council groups to identify and schedule events. Work2BeWell **educators and staff** support the success of roll-out presentations. Work2BeWell strategizes **annual summits** and **special events** according to geographic need and interest of stakeholders.

Education: awareness campaign

School Level: **Educators** trained at conferences and events implement Work2BeWell mental health modules at their schools to bridge difficult conversations and open critical conversations. Educators share Work2BeWell hub as resource for **parents** in student-teacher meetings. **Student leaders** form #BeWell Student Advisory Councils and use peer to peer model to implement hub curriculum, promoting positive mental health behaviors and creating peer network support. **Students, educators, and parents** access and digital wellness social media platforms.

Work2BeWell Role: Promote and strengthen hub tools, add curriculum modules, provide rich social media on mental health and digital wellness, curate forum that brings educators, parents, and students together as a mental health think tank.

Providence regions: Work2BeWell trains **Community Health Investment (CHI)** on curriculum and site resources as local champions. **CHI** connected to **local education leadership** to ensure advocacy for school led mental health initiatives. Schools and **CHI** determine ongoing support structure according to regional needs. **Mental Health/Behavioral Health** provides targeted support.

Activation: student led movement

Student level: **#BeWell Student Advisory Councils** determine their local priorities for teen mental health advocacy.

Work2BeWell Role: Promote and strengthen **#BeWell Student Advisory Councils'** presence on social media sites. Continue to curate tools and resources and spotlight student successes across the nation.

Providence regions: Work2BeWell links student council mental focus areas and **Government Affairs & Advocacy** to amplify support for student led movements. **Mental Health/Behavioral Health** provides targeted council support.



@work2bewell
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